

MannersMinder™



Manners Minder Remote Reward Training

Are you frustrated with your dog barking and jumping on visitors to your home? Now you can get your dog to behave appropriately by using positive reinforcement and rewarding your dog's good behavior.

This unique device, when combined with some quick and fun training games, will have your dog behaved in just a few weeks. Now when you have visitors, your pet will lie down on the floor and remain quiet instead of barking or attacking whoever's at the door.

Every interaction you have with your dog is a training session. With each head pat, look of disapproval, or offer of a treat, your dog is learning something. Whether he is learning something you want is up to you. If you want a well-behaved dog, you will need to modify your own behavior in order to modify his. To do this, you need to understand how dogs think and learn. The answer lies with food.

Communication Breakdown

It sometimes seems like your dog can understand you but rarely is this the case. While it's true dogs can be experts at reading your body language, they're no more adept at reading your mind than another person. This owner-pet



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communication gap is easily bridged if we understand that dogs repeat behaviors that are reinforced. The Manners Minder system is built on the proven premise that in order to change behavior, we need to find out what is reinforcing the bad behavior and to remove that reinforcement. Instead, we need to positively reinforce (i.e.- reward) all good behavior. This is done with food!

Two keys to success in training are clarity and timing. It must be crystal clear to the dog exactly which of his behaviors triggered the reward. The time in between the desired behavior and when the treat is given is paramount to the dog understanding what is wanted from him or her. This treat must be given before any subsequent behavior muddies the waters and before any extraneous movements or sounds confuse the pet.

The secret is the wireless remote control which sounds an audible tone, signaling to the dog that a treat has been dispensed into the tray for him to eat. By using a remote, there's no need to keep treats in your pocket, no need to approach or distract the dog, and essentially no delay at all between your dog doing exactly the desired behavior and the dispensing of the reward. Because the treat is given immediately after the behavior, there is no guess work on your dog's part. It is clear to the pet what they did to trigger the reward and they will remember this next time it happens.

The included training manual and DVD ensure your success at using Manners Minder. It comes with five "*games*" that can be played any time you choose to progressively teach your dog to be very well behaved: (1) Tone Means a Treat Is Coming; (2) Target with the Nose; (3) Lie Down and Stay; (4) Run to a Rug and Lie Down on Cue; and (5) Lie Down and Stay with Distractions.

Once you're done playing the games, your dog is ready to practice with real visitors at your door. Manners Minder is amazingly effective in a surprisingly short period of time as each "*game*" takes about five days to complete.

How it all works

Manners Minder replaces the pet's old bowl, holding and dispensing your dog's kibble. Food can be dispensed by remote control (which sounds an audible tone) or automatically in programmed intervals (e.g., later in the program when your dog's desired behavior is to stay quietly in one place). You'll learn to use Manners Minder's "tone and treat" techniques along with visual cues and verbal cues so your dog will clearly understand the good behavior you want.



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